



Expert Workshop: Voluntary approaches for increasing energy effi- ciency in industry

JAPANESE-GERMAN ENERGY PARTNERSHIP

This workshop takes place as activity of the Working Group “Energy Transition” of the Japanese-German Energy Partnership between the German Federal Ministry of Economic Affairs and Climate Action (BMWK) and the Japanese Ministry for Economy, Trade and Industry (METI).

It aims to bring together companies, associations and policymakers from both countries to shed light on **the potential contribution of voluntary industry initiatives to the decarbonization strategies of industrialized countries**. Thereby also the question how such initiatives can be supported by the government is discussed. Highlighted examples are Germany’s climate and energy efficiency networks and the Japanese Commitment to a Low Carbon Society (and Keidanren Action Plan).

Organized by



German Chamber of Commerce
and Industry in Japan
在日ドイツ商工会議所



Agenda

28th July, 2023

Ort: Digital meeting via Zoom

Language: Japanese-English Simultaneous Translation

Moderation: Gunnar Will, adelphi

Registration

09:00 – 11:15 CEST

(16:00-18:15 JST)

08:45 – 09:00 Log-in and Technical Check

09:00 – 09:20 Welcome

- *Welcome by the moderator – Gunnar Will, adelphi (5 min)*
- *Welcome and short update on energy efficiency policy in Germany – Mr. Anton Hufnagl, BMWK (7 min)*
- *Welcome and short update on energy efficiency policy in Japan – N.N., METI (7 min)*

09:20 – 09:40 Voluntary measures for energy efficiency by the Japanese Industry: The Commitment to a Low Carbon Society

N.N. Keidanren (15 min)

Q&A (5 min)

09:40 – 10:00 Voluntary measures for energy efficiency by the German Industry: Energy efficiency and climate protection networks

Mr. Hartmut Kämper, Head of Department Energy Efficiency and Sales, BDEW (German Association of Energy and Water Industries)

Dr. Akamitl Quezada, Head Office of the Initiative Energy Efficiency and Climate Protection Networks (15 min)

Q&A (5 min)

10:00 – 10:35 Perspectives from research

- *Monitoring Energy efficiency and climate protection networks – Ms. Beyza Adak, Analyst, adelphi (7 min)*

- *Mr. Tohru Shimizu, Senior Researcher, Climate Change Group, Climate Change and Energy Efficiency Unit, Institute of Energy Economics (IEEJ) (7 min)*

Perspectives from companies

- *Dr. Manuel Unger, Freudenberg Service KG (7 min)*
- *Mr. Tomoya Onuki, Shiseido Ltd (7 min)*

Q&A (7 min)

10:35 – 11:10

Discussion

- *Hartmut Kämper, BDEW*
- *Japanese Speaker 1 (tba)*
- *Dr. Akamitl Quezada, Office of the Initiative Energy Efficiency and Climate Protection Networks*
- *Japanese Speaker 2 (tba)*

Guiding questions:

- How can self-imposed emission reduction targets and energy efficiency measures of the industry be supported by the government?
- What government support or guidelines are needed to ensure ambitious targets?
- What are the main similarities and differences between the approaches of the Japanese and German industry?
- Which approaches could be worthwhile to be considered by the other country?
- Do you see cooperation potential, e.g. by forming a bilateral energy efficiency network on a specific industry to foster mutual learning?

11:10 – 11:15

Summary and Closing